

# Included in your plan – A Comprehensive Hearing Solution



## GOOD HEARING IS IMPORTANT TO YOUR HEALTH.

That's why Blue Cross of Idaho's hearing aid plan, administered by TruHearing®, offers you a hearing aid benefit. Hearing aids can be expensive – an average of \$2,400 per aid<sup>1</sup> – but your benefit makes addressing hearing loss more affordable with **copayments of \$999 or less.**

## Your Comprehensive Hearing Benefit Includes:



### Advances in hearing technology

- Enjoy natural, lifelike sound in virtually all listening situations.
- Hear speech clearly, even in noisy environments.
- Stream audio and phone calls directly to your ears from your smartphone<sup>2</sup>.
- Learn how to adapt to your new hearing aids at [TruHearing.com/GetStarted](https://www.truhearing.com/GetStarted).



### Personalized care from our team

- **Schedule a hearing exam plus three follow-up visits for fitting and adjustments.** *Three follow-up visits must be used within one year after the date of initial purchase.*
- Receive local, professional care from an accredited TruHearing provider in your area.



### Help on the journey to better hearing

- **Make purchases worry free with a 45-day trial and 3-year warranty.** *Hearing aid, repairs, and replacements subject to provider and manufacturer fees. For questions regarding fees, contact TruHearing customer service.*
- **Get 48 free batteries** per aid with non-rechargeable models.

# 2019 HEARING AID COVERAGE

Your plan covers up to two hearing aids per year.



Your Plan:	TruHearing Advanced 19	TruHearing Premium 19*	Routine Exam In-Network <sup>3</sup>
	32 Channels 6 Programs	48 Channels 6 Programs	
	Retail: <del>\$2,455</del> /aid	Retail: <del>\$3,125</del> /aid	
True Blue Rx (HMO)	<b>\$699</b> copay/aid	<b>\$999</b> copay/aid	<b>\$45</b> exam copay
True Blue Rx Gem (HMO)			
True Blue Rx Option I (HMO)			
True Blue Rx Option II (HMO)			
True Blue no Rx (HMO)			
True Blue Rx Preferred (HMO)			
True Blue SNP (HMO SNP)			
Secure Blue no Rx (PPO)			

\*Rechargeable battery upgrade option on TruHearing Premium 19 RIC Li for \$75 per aid

Call TruHearing to learn more and schedule an appointment | Hours: 8 a.m. – 8 p.m., Monday–Friday

**1-855-205-5392 | For TTY, dial 711**

<sup>1</sup> Aging America & Hearing Loss: Imperative of Improved Hearing Technologies." President's Council of Advisors on Science and Technology. October 2015.

<sup>2</sup> Smartphone compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

<sup>3</sup> Must be performed by a TruHearing network provider, except Secure Blue where an out-of-network service is provided.

Blue Cross of Idaho Care Plus, Inc. is a Medicare Advantage health plan with a Medicare and Idaho Medicaid contract. Enrollment in Blue Cross of Idaho Care Plus depends on contract renewal. Idaho Medicaid pays the Medicare Part B premium for Full-Benefit Dual-Eligible members. Each member's cost share may vary based on the level of extra help you receive. This plan is available to full-benefit dual-eligible beneficiaries who are at least 21 years of age, live in our service area, and receive medical assistance from Medicare and Idaho Medicaid. Please contact the plan for further details.

Blue Cross of Idaho Care Plus, Inc. complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-888-494-2583 (TTY: 1-800-377-1363). 注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 1-888-494-2583 (TTY: 1-800-377-1363)。

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